Keith Siefring

456 Something St.

Fort Wayne, IN 46816

04/16/2021

JoAnn Miller

Seamus Company

Supply Chain Department

650 N South Street

Dellberg, WI 99999

Dear JoAnn,

In response to the Seamus Company’s request for proposal, I propose the development of a mobile app for both iOS and android to help boost sales and defeat competitors.

The mobile app would act as a central hub for all the products and services the Seamus Company has to offer. The app would be much more convenient for customers and help to increase user engagement. The development of the app would focus on making it fun and interesting for the users. Utilizing a mobile app would help the Seamus Company stay current with technology, and with Apps “R” Us developing it I am confident the app would be just what is needed to bring the Seamus Company to the top.

The estimated cost for the project is $125,000 and is expected to take nearly 7 months starting 6/1/2021 and ending 12/28/2021. This will include training of the Seamus Company IT staff after the project is completed for ongoing maintenance. We look forward to doing business with you.

Sincerely,

Keith Siefring

IT Coordinator